



The Premium License

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This Premium License covers the licensee for their lifetime, and all purchased items covered under this license may be downloaded to any of the licensee's computers/devices at any time in the future.

Use Allowances and Restrictions (Premium License)

There are numerous allowances and restrictions that apply, determining how the licensed products (fonts and designs) can be used by You, relating to certain groups or categories of end product.

Physical Products

Covered

Creating an unlimited number of finished physical end products to give away or sell (including but not limited to: clothing, drinkware, household towels and linens, posters and prints, and jewelry), as long as those products are made solely by the licensee using their own equipment.

Covered

Editing or modifying purchased graphics to create new and original designs to use as decoration on physical end products that will be made by the licensee. Modifications include, but are not limited to: recoloring, editing, rearranging, adding, subtracting, or customizing with a customer's information, such as a name. All modifications of this type must be performed solely by the licensee, using their own software and equipment.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative design, which may then be sent to an outside printer or manufacturer, so they can create physical end products on your behalf. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed before the new design can be sent to an outside party.

Not Covered

Sending as-is or nearly as-is graphics, illustrations, or other design products to any outside printer, manufacturer, maker, print-on-demand company, or any other party, so that the outside party can make physical end products on your behalf.

Business Stationery and Product Packaging

Covered

Using graphics to create physical products related to a business, including but not limited to: business cards, stationery, letterhead, brochures, and flyers; as long as those products are printed by the licensee using their own equipment. An unlimited number of these items can be made.

Covered

Using graphics to create physical packaging for products, including but not limited to: boxes, bottles, bags, and other containers; as long as those packages are printed by the licensee using their own equipment. An unlimited number of these packaged products can be made.

Covered

Using fonts to create designs related to a business, including but not limited to: business cards, stationery, letterhead, brochures, and flyers; and designs for physical packaging for products, including but not limited to: boxes, bottles, bags, and other containers. All text must be flattened to an uneditable raster or vector format before the design may be sent to any other person or party for printing. An unlimited number of these business and packaging designs can be made.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative packaging design, which may then be sent to an outside printer or manufacturer, so they can print these items on your behalf. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed before the new design can be sent to an outside party.

Not Covered

Sending as-is or nearly as-is graphics, illustrations, or other design products to any outside printer, manufacturer, maker, print-on-demand company, or any other party, so that the outside party can make business stationery products or product packaging on your behalf.

Stencils, Transfers, and Stamps

Covered

Using fonts or alphabet sets to create unique word, phrase, and quote designs, which can be made into stencils, stamps, transfers, and other similar items for sale. These designs may be sent to an outside printer or manufacturer so that they may make the stencils, stamps, or other tools on your behalf, as long as the text design made from fonts has been converted to vector shapes and/or is rasterized or flattened before the design is sent.

Covered/Limited

Creating stencils, stamps, and other similar items including, but not limited to: dies, molds, and cookie cutters, consisting of the alphabet of a font, as tools for the licensee's own use. The licensee alone may make and use these stencils, stamps, or other similar tools to create finished physical end products; the stencils, stamps, or other tools may not be sold or given to others.

Covered/Limited

Creating transfers (including, but not limited to: screen print transfers, sublimation transfers, waterslides, and HTV cut transfers) as tools for the licensee's own use. The licensee alone may use these transfers or other similar tools to create finished physical end products. The transfers or other tools may not be sold or given to others.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative design, which may be made into transfers, stencils, stamps, or other similar physical tools for sale. Stencils made of these new transformative designs may be sold to customers, or given to students, customers of classes, or participants in licensee-led events such as group painting nights or crafting parties. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed before any of these tools can be shared with an outside party.

Not Covered

Using as-is or nearly as-is graphics, illustrations, text designs, or any other design product to create stencils, stamps, transfers, or any other similar tool to give or sell to any other person or party, so that the other person or party may create their own finished physical end products. In order to sell transfers, stamps, or similar tools made from as-is graphics and designs, please see our **Corporate License**.

Not Covered

Sending as-is or nearly as-is graphics, illustrations, or other design products, or any character set from a font or alphabet product to any outside printer, manufacturer, maker, print-on-demand company, or any other party, so that the outside party can make stencils, stamps, transfers, or any other tools on your behalf.

Stickers and Adhesive Decals

Covered

Creating an unlimited number of physical stickers, decals, or other adhesive end products to sell, as long as they are made solely by the licensee using their own equipment. This includes, but is not limited to: planner stickers, address labels, wall decals, laptop decals, and car window decals. This section does not include items which require additional heat or chemical processing to create a finished physical object, such as iron-on transfers or sublimation transfers.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative design, which may then be sent to an outside printer or manufacturer so that the outside person or company may create stickers, decals, or other adhesive decals on your behalf. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed before the new design can be sent to an outside party.

Not Covered

Sending as-is or nearly as-is graphics, illustrations, or other design products, or any character set from a font or alphabet product to any outside printer, manufacturer, maker, print-on-demand company, or any other party, so that the outside party can make stickers, decals, or any other similar adhesive goods on your behalf.

Flat Sheet Goods

Covered

Creating an unlimited number of flat sheet goods to sell (including but not limited to: fabric, gift wrap, scrapbooking paper, sheet vinyl, ribbon, or other cloth materials), as long as those products are made solely by the licensee using their own equipment.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative design, which may then be sent to an outside printer or manufacturer so that the outside party may create flat sheet goods on your behalf. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed before the new design can be sent to an outside party.

Not Covered

Sending as-is or nearly as-is graphics, illustrations, or other design products to any outside printer, manufacturer, maker, print-on-demand company, or any other party, so that the outside party can make flat sheet goods on your behalf.

Books and Physical Publications

Covered

Using a font on the cover of a paper book, audio book, or e-book, as long as the text has been flattened/rasterized before the cover design is sent to any printer, publisher, print-on-demand company, or any other party. There is no limit to the number of copies of the book that may be sold.

Covered

Using a font for any and all interior text in a printed paper book, as long as the text has been flattened/rasterized before the interior book design is sent to a printer, publisher, print-on-demand company, or any other party. There is no limit to the number of copies of the book that may be sold.

Covered

Embedding fonts in e-books, as long as the font files are encoded, protected, or hidden so that the reader cannot extract the font file from the e-book. There is no limit to the number of copies of the book that may be sold.

Covered

Using graphics in text-based printed paper books, where the graphics are minimally used and are secondary to the text of the book, and their omission would not change any meaning. For example: a flourish used for section breaks in a novel; icons or guide markers in a non-fiction or instructional book; or a small illustration used as a chapter header.

Covered

Embedding graphics in the body of text-based e-books, where the graphics are minimally used and are secondary to the text of the book, and their omission would not change any meaning. For example: a flourish used for section breaks in a novel; icons or guide markers in a non-fiction or instructional book; or a small illustration used as a chapter header. The image files must be encoded, protected, or hidden so that the reader cannot extract the image files from the e-book.

Covered

Using as-is graphics in a printed paper book where graphics comprise the majority of the book's content (including, but not limited to: coloring books or kids' illustrated books), as long as those books are printed, compiled, bound, and manufactured solely by the licensee, using their own equipment.

Covered/Limited

Modifying graphics, illustrations, clipart, patterns, or other design objects and combining them with other elements (graphics/text) to create a cover for a paper book, audio book, e-book, or any other type of publication. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed.

Covered/Limited

Modifying graphics, illustrations, clipart, patterns, or other design objects and combining them with other elements (graphics/text) to create new graphics to be used in a printed book or e-book where graphics comprise the majority of the book's content (including but not limited to: coloring books or kids' illustrated books), if any other person or company is involved in printing, compiling, binding, manufacturing, or otherwise publishing the book. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed.

Not Covered

Using as-is or nearly as-is graphics in a printed book or e-book where graphics comprise the majority of the book's content (including but not limited to: coloring books or kids' illustrated books) when any other person or company is involved in printing, compiling, binding, manufacturing, or otherwise publishing the book.

Logos, Identity, and Branding

Covered

Using a font to create a company logo, personal logo, or any type of branding. All text must be flattened to an uneditable raster or vector format before the design may be sent to any other person or party. Any logos created may be registered as trademarks, but the Licensed Product (font, illustration, graphic, or other design object) itself may not be registered or claimed in any way, and must be specifically disclaimed in any intellectual property registration.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a company logo, personal logo, or any type of branding. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed. Any logos created may be registered as trademarks, but the Licensed Product (illustration, graphic, or other design object) may not be registered or claimed in any way, and must be specifically disclaimed in any intellectual property registration.

Not Covered

Using as-is or nearly as-is graphics in a personal or company logo, unless the graphics are specifically sold for as-is logo use, such as in a "logo creation kit" or "ready-made logo" product. Any logos created with elements from such kits may be registered as trademarks, but the Licensed Product (illustration, graphic, or other design object) may not be registered or claimed in any way, and must be specifically disclaimed in any intellectual property registration.

Broadcasting: TV, Film, Video

Covered/Limited

Use of products within broadcasting items, including but not limited to: music videos, TV episodes, films, documentaries, commercials, online videos, or physical objects containing filmed or animated work such as DVDs. Use types include but are not limited to: titles, credits, Chyron, and text overlay. This section does not apply to showing finished physical goods on-screen, such as a person in the video wearing a shirt with a design on it; it applies to instances where typed text or graphics are placed into the broadcasting item during the editing or broadcasting process. Use is allowed up to 100,000 views per broadcasting item per month.

A broadcasting item is considered to be one self-contained consumable unit, such as: one commercial, one episode of a TV series, one feature film, one music video, one YouTube video, one online video, one recorded video product (such as a film on DVD, or a training video), or one live-streamed broadcast on any platform, even if the unit is a part of a larger ongoing series. For unlimited use in Broadcasting, see our **Corporate License**.

Digital Designs

Covered

Using fonts or alphabet products (such as embroidery alphabets or SVG alphabets) to create unique word, phrase, name, and quote designs, as long as the text from fonts has been converted to vector shapes and/or is rasterized or flattened so that anyone receiving the design no longer needs the font file itself in order to use and enjoy the design.

Covered

Using dingbats, doodles, extras, flourishes, or any other illustrated graphics as elements in a new digital design, as long as those illustrated elements are included as part of a font family, and are encoded into a font file format (OTF or TTF). These items included in font files are distinct from any other graphics, in that they are comparable to the characters in a font: they may be used as-is as part of a new digital design, but they must be one of many elements in the design, and cannot be used or re-sold as individual graphics in any way.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative work, which can be sold as a digital design. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed.

Covered/Limited

Using fonts to create educational resources that consist of the alphabet of a font, such as a “trace the letters” guide for children, as long as the design is flattened so that the font file itself is not included or embedded, and as long as there are other elements included in the overall design (such as illustrations and additional text) and the characters of the font are not presented in a manner or size that they could be easily separated, traced, or used to create new text designs.

Not Covered

Sending as-is or nearly as-is graphics, illustrations, or other design products to any outside printer, manufacturer, maker, or print-on-demand company, so that the outside person or company can make physical or digital end products on your behalf.

Not Covered

Using as-is or nearly as-is graphics, illustrations, clipart, or other design objects in a new digital design. See the **Transformative Guidelines** section below for guidance on how graphics would need to be modified, combined, and transformed for use in a new digital design.

Not Covered

Reselling, redistributing, or in any way giving fonts or alphabet products to any other person or party, or converting the characters from fonts or alphabet products (such as embroidery alphabets or SVG alphabets) into any other product which is made up of letters, numbers, or other characters, with the intent that buyers of that converted product could use the characters to create text designs of their own.

Web Font Use

Covered/Limited

Using a web font on a website owned and operated by the licensee, served from a site, cloud storage, or other online storage source operated and owned or rented by the licensee, up to a total of 100,000 page views per month. Web fonts must be used in a way that protects the files from access (such as hotlinking) and/or direct downloading by any third party from the source code of the viewer-facing website page which displays the text. For unlimited Web Font Use, please see our **Corporate License**.

Not Covered

Using a font on any website, or in any web-based app, program, or interface, which allows the end user to create text designs of their own. This includes templates at sites such as Templett or Corjl, where the customer fills in text fields with their own information using the font. In order to use fonts with template sites, or inside any text customization app, platform, or interface, please see our **Corporate License**.

Not Covered

Using a web font in any banner ad or other digital advertisement that is served on or from a website that is not owned and operated by the licensee.

Stock Images and Stock Footage (Video, Animation, or Motion Graphics)

Covered

Use of stock images as-is (or modified to suit the licensee's needs) in printed goods for personal, non-commercial use, such as framed wall art to decorate your own home. Use of stock footage as-is (or modified to suit the licensee's needs) in personal, non-commercial projects.

Covered

Use of stock images or footage as-is (or modified to suit the licensee's needs pursuant to the terms of this license) in video games, programs, mobile applications, and other software, as long as the stock product does not comprise the majority of the value of the software, and the software does not redistribute or resell the stock product to others. The stock product file must be encoded, protected, or hidden so that the user cannot extract that file from the app, program, or game.

Covered

Use of stock images or footage as-is (or modified to suit the licensee's needs pursuant to the terms of this license) in digital formats on the licensee's social media accounts, personal websites, or blogs. Examples include, but are not limited to: a header image for a personal website; one of a set of photos or clips used in a blog post; or as part of a social media post with a phrase/sentiment written over the image. There is no limit to the number of impressions for this use type.

Covered/Limited

Digital use of stock images or footage as-is (or modified to suit the licensee's needs pursuant to the terms of this license) in advertising, editorial, and marketing; digital use as an illustration included in a larger work (such as one of a set of photos used in a magazine article, or one of a set of clips used in a news story). For editorial uses, attribution must be given to the image owner, formatted as "[shop name] / DesignBundles.net". Use is limited to 500,000 cumulative impressions across all media (print and digital) per image. For unlimited impressions, please see our **Corporate License**.

Covered/Limited

Printed use of stock images as-is (or modified to suit the licensee's needs pursuant to the terms of this license) in advertising, editorial material, marketing material, or product packaging. (Examples include, but are not limited to: advertising billboards, magazine or newspaper articles, flyers, brochures, business cards, or book covers.) For editorial uses, attribution must be given to the image owner, formatted as "[shop name] / DesignBundles.net". Editorial use is limited to 500,000 cumulative impressions across all media (print and digital) per image. For unlimited editorial impressions, please see our **Corporate License**.

Not Covered

Use of stock images or any element from stock footage (such as a screencap) on physical merchandise printed or manufactured by the licensee, intended to be distributed or sold, where the image comprises the majority of the value of the merchandise. (Examples include, but are not limited to: posters and art prints, calendars, postcards, greeting cards, puzzles, shirts, mugs, or any other physical goods intended for resale.) For this type of use, please see our **Corporate License**.

Not Covered

Resale or redistribution of the stand-alone stock product, or including the stock product as a part of any larger digital product intended for sale or distribution, including but not limited to: sharing the stock product with any other person or company; sending the stock product to a printer or POD site; or including the file in products such as website themes, website templates, flyer or brochure templates, and image or file collections.

Mockups and Flat-Lay Images

Covered

Digital use for advertising, marketing, or display purposes where only the mocked-up object in the image has been modified to include the licensee's custom artwork or design; the rest of the image can remain otherwise unchanged, or may be changed to suit the licensee's needs. (Examples: advertising your physical shirt store with a scene image that includes a blank t-shirt, where your design is placed on the shirt; or showing your artwork in an image of a room, where your painting has been mocked up on the wall.)

Covered

Print use for advertising, marketing, or display purposes where only the mocked-up object in the image has been modified to include the licensee's custom artwork or design; the rest of the image can remain otherwise unchanged, or may be changed to suit the licensee's needs.

Not Covered

Resale or redistribution of any mockup or flat-lay product as a digital item, whether or not the mocked up object has been modified to include a custom design.

Scene Creators

Covered

Creating a custom scene using the elements from a scene creator, which can be used as a digital image for your advertising, marketing, or product display purposes; or as an illustrative image for editorial purposes such as in a blog post, on social media, or in a magazine or newspaper story. There is no limit to the number of visual impressions for this use type.

Covered

Creating a custom scene using the elements from a scene creator, which can be printed to any physical medium for use in advertising, editorial material, marketing material, or product packaging. (Examples include, but are not limited to: advertising billboards, magazine or newspaper articles, flyers, brochures, business cards, or book covers.) There is no limit to the number of physical items that may be created.

Not Covered

Resale or redistribution of any flattened image created using a scene creator as any type of digital product, including as a stock image, a mockup, or a flat-lay image.

Software Add-On Use

Covered

Using software add-ons (including but not limited to: Procreate Brushes, Photoshop Actions, Illustrator Styles, Smart Object Mockups, Lightroom Presets, and Canva templates) inside the applicable software, in order to create new and original work pursuant to the terms of this license.

Not Covered

Removing or extracting any elements from software add-ons (such as brush shapes from Procreate Brushes, or patterns from Photoshop Actions) in order to resell or redistribute those elements, either on their own or inside any new software add-on product.

Apps, Software, and Video Games

Covered

Using fonts as display text, menu text or other static, uneditable text in an app, program, or game, as long as the font files are encoded, protected, or hidden so that the end user cannot extract those font files from the app, program, or game.

Covered

Using purchased graphics, illustrations, or clipart as flat, unmovable display images in an app, program, or game, as long as the image files are encoded, protected, or hidden so that the end user cannot extract those image files from the app, program, or game.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative work, which can then be uploaded to an app, program, interface, system, or platform (herein “Platform”) which allows end users of the Platform to use the modified graphic as-is for any purpose. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed.

Not Covered

Using a font or graphic in any app, program, or interface where the end user can create text designs, text overlays, artwork, wallpapers, or any other custom designs using the fonts or graphics.

Embroidery

Covered

Creating digital designs of words and phrases using a font, and converting or digitizing those completed text designs into embroidery formats, either for the licensee’s own use or for sale to others.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative work, which can be digitized into embroidery formats pursuant to the terms of this license. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed.

Not Covered

Converting or digitizing the characters of a font into an embroidery alphabet or character set for sale to others, where the intent is that your customer could create their own text designs with those characters; or converting or digitizing purchased graphics as-is or nearly as-is into embroidery formats for sale to others.

Print-on-Demand or Third Party

Covered

Using fonts to create flattened text designs of words, phrases, names, or quotes that can be uploaded by the licensee to a third-party or print-on-demand service (including but not limited to: Merch by Amazon, RedBubble, Society 6, Zazzle, CafePress, Printify, and Printful). The designs must be fully flattened so that the recipient service or party does not need the font itself to be able to use the design.

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative work, which can then be uploaded to a third-party or print-on-demand service. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed.

Not Covered

Uploading or sending as-is or nearly as-is graphics, illustrations, or any other design products to any outside printer, manufacturer, maker, or print-on-demand company, so that the outside person or company can make goods on your behalf, unless you have purchased the separate **POD Add-On** license as described below.

The POD Add-On

If a designer chooses to enable it, a separate add-on licensing fee for print-on-demand (POD) use may be available to purchase. This option overrides the restrictions in the *Print-on-Demand or Third Party* section as shown above, and covers others to create physical goods on your behalf. This Add-On licensing fee is in addition to the Premium License price, and may not be available for all products.

Covered

If The POD Add-On is purchased, You may send or upload a licensed design as-is to any POD company, so that the POD company may create finished physical goods on your behalf. The POD company may ship the finished goods directly to your customers, or they may ship the finished goods to you.

Covered

If The POD Add-On is purchased, You may send or upload a licensed design as-is to any outside printer, manufacturer, or other third party maker so that they may print finished physical goods on your behalf. The outside party may then ship the finished goods directly to your customers, or they may ship the finished goods to you.

Not Covered

Sharing any as-is designs with any other person, company, or third party so that they may print finished goods for their own use; sharing any as-is designs with any other third party so that they may share the designs with others for any reason. All designs sent to a print-on-demand company, printer, manufacturer, or other third party may only be used to create goods specifically for you and your customers.

Sale or Distribution As-Is

Not Covered

Distributing files downloaded or purchased from our marketplace in any manner, including but not limited to: selling, giving away for free, sharing with friends, sharing with a design collective or group, or including as part of a package of products, software add-on, or new digital product.

Not Covered

Pulling any individual elements out of a larger purchased work (for example, a single illustration from a 50-illustration clipart set; or the brush shape from a Photoshop brush file) and reselling, giving away, sharing, or otherwise redistributing those elements.

Not Covered

Creating a digital product to sell/distribute which only consists of characters from a font, where the intent is that your customer could create their own text designs with those characters. This includes alphabet products such as an embroidery alphabet, SVG alphabet, or PNG alphabet set.

Not Covered

Creating a digital product to sell/distribute where graphics, illustrations, clipart, or other design objects are used as-is or nearly as-is, or closely resemble the design element purchased from us.

Customizing Platform and Programs

Covered/Limited

Modifying graphics, illustrations, clipart, or other design objects and combining them with other elements (graphics/text) to create a new and original transformative work, which can then be uploaded to a program, interface, app, or platform that allows your end users to customize and/or print their own products on demand. See the **Transformative Guidelines** for examples of how purchased elements must be modified, combined, and transformed.

Not Covered

Using fonts or designs in any program, interface, app, or platform that allows your end users to customize and/or print their own products on demand. (Example of not-covered use: your customer types in their own name on a clothing site; they can see a live example of how their name will look on a shirt, and they can order it to be printed by your website or a third-party website.)

Not Covered

Using a font on any website, or in any web-based app, program, or interface which allows the end user to create text designs of their own. This includes templates at sites such as Templett or Corjl, where the customer fills in text fields with their own information using the font. In order to use fonts with sites like Templett or Corjl, please see our **Corporate License**.

Transformative Guidelines

Our base licenses only cover you, the licensee, to create finished physical end products (including but not limited to: clothing, drinkware, household towels and linens, posters and prints, and jewelry) with purchased Design Bundles products. As-is or nearly as-is designs cannot be sent to any other person, printer, manufacturer, maker, print-on-demand site, or any other company for any purpose. The only exception to this restriction is if you purchase the separate **POD Add-On** supplemental license as described in its section above, which allows outside printers to create physical goods on your behalf in specific circumstances as stated in its section above.

In order to use products from our marketplace in any situation where you are not the one creating the final physical end products (situations including, but not limited to: creating new digital designs; creating digital work for clients such as logos; having an outside printer or manufacturer create physical goods on your behalf; creating stencils, stamps, and transfers; and sending designs to print- on-demand sites), any purchased items need to be edited, overlapped, and combined with other elements (graphics and/or text) so that they are just a part of a new and unique design—what's considered a “transformative work.”

While our licenses do allow the creation of transformative works, this type of use is not the main intended use or purpose for the products in our marketplace. It can take an extensive amount of design work to create something truly new and transformed from the original; for many designs in our marketplace, especially highly detailed and intricate items as well as print-ready designs, changing them enough to meet these guidelines may not be possible.

Below are examples of what is and is not allowed, and the minimum amount of modifying, combining, and overlapping this license requires when creating a new transformative work:





Example: Creating a new design using a purchased illustration:

Original set of illustrations, graphics, or design elements.	Single graphic from one set; as-is with no edits or overlaps.	Multiple elements, but all used as-is with no edits or overlaps.	Several items edited, combined, and overlapped into a new design.





Example: Creating a new design using a purchased print-ready text design:

Original cut file; can be used on finished physical end products.	Original design cannot be resold, or sent to a printer or POD site.	Parts cannot be used in a new thematically similar design or phrase.	Parts of a cut file can be used in a completely different new design.





Example: Creating a new design using a purchased silhouette or similar clipart:

 <p>Original silhouette; can be used on finished physical end products.</p>	 <p>Overlaying a pattern or texture, but the outline is unmodified.</p>	 <p>Shapes cut from inside, but the outline is unmodified.</p>	 <p>Outline is modified and cut through; significant and irreversibly changed.</p>
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Example: Creating a logo using a purchased illustration or clipart:

 <p>Original set of clip art elements, illustrations, or graphics.</p>	 <p>Purchased element used as-is or is only minimally modified.</p>	 <p>Purchased element modified and combined with other modified elements.</p>	 <p>Significant other elements on top; flattened onto purchased element.</p>
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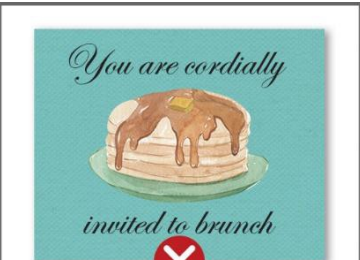

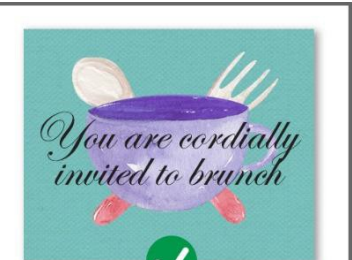
Example: Creating a new pattern using elements from a purchased pattern and new elements:

 <p>Original pattern; cannot be used as-is for POD, printer, or in new digital work.</p>	 <p>Pattern elements used as-is, but rearranged into a new pattern.</p>	 <p>Pattern elements used as-is, rearranged and combined with other elements.</p>	 <p>All elements modified/edited, and combined with other elements.</p>
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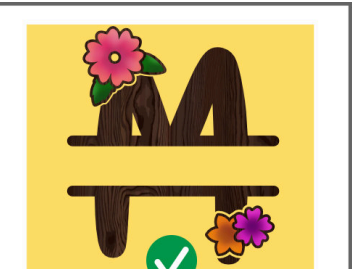
Example: Creating new designs using a purchased pattern:

 <p>Original set of textures, patterns, backgrounds, or digital papers.</p>	 <p>Purchased texture used as-is or is only minimally covered.</p>	 <p>Texture used as an accent, not appearing in its full state.</p>	 <p>Other elements (text/graphics) on top; pattern is not the main feature.</p>
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Example: Creating new designs using purchased higher-detail illustrations:

 <p>Original detailed and intricate graphics or illustrations.</p>	 <p>Graphics used as-is; could be separated out of new design.</p>	 <p>Multiple graphics modified, cropped, combined, and overlapped.</p>	 <p>Graphics modified, with other elements (text/graphic) placed on top.</p>
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Example: Creating products made from the individual characters of a font:

 <p>Alphabet sets made from as-is characters of a font are not covered.</p>	 <p>Designs that contain the full alphabet or the nearly-full alphabet of a font.</p>	 <p>Filling letters with a pattern or texture while leaving the outlines intact.</p>	 <p>Single letters with modified outlines, combined with other elements.</p>
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